**PURPOSE AND INTENT**

Greetings!

Thank you for your interest in applying for the Boomerang 2022 Awards competition. The premier awards competition that aims to recognize innovators who further the cause of excellence in digital marketing and advertising.

In order to proceed with your application, please provide a signed **Client Verification Letter** from the company (client/advertiser) for whom the campaign or program was run. The letter must be signed by the most senior client, equivalent to the designation of marketing director. This requirement is in place to ensure that all entries submitted for the Boomerang 2022 Awards are authorized, permitted, and given consent by all parties and stakeholders involved with the production of the campaign. It also aims to prevent possible contract or copyright breach, or legal issues brought about by failure of communication. It is important to note that all entries submitted for the said competition will be owned by the award-giving body and may be used for any purpose unless otherwise stated by the entrant.

 The template provided below will serve as a guide. Please follow this template in crafting the Client Verification Letter (in PDF format). Once done with the form, please upload your client certification letter along with your entry at <https://boomerang.immap.com.ph/>. Please note that each unique campaign planned for submission is advised to have a client certification letter.

We wish you all the best during the competition!

**CLIENT VERIFICATION LETTER**

<Date>

2022 Boomerang Awards

c/o <Name of Company Entering the Competition>

<City>

To Whom It May Concern:

This is to certify that we have authorized <Name of Company Entering the Competition> to enter <Campaign Name> to the 2022 Boomerang Awards under the categories and subcategories noted below. We are also giving consent to the Boomerang 2022 award-giving body to use the said article as necessary for the awarding and competition purposes of the said event.

* Category – Campaign Start and End Date
* Category – Campaign Start and End Date
* Category – Campaign Start and End Date

Claims and Results: <Please list down all the claims and results that you will be presenting here>

Thank you.

Regards,

<Signature of Client>

<Name of Client>

<Position of Signatory>

\*The signatory must be a Brand Manager, Marketing Manager/Director, or higher

<Company Name of Client>

<Email>

<Address>