**DIGITAL LEADERS ENTRY FORM**

|  |  |
| --- | --- |
| **Nominee’s Name:** |  |
| **Nominee’s Job Title:** |  |
| **Company:** |  |

|  |  |
| --- | --- |
| **Background** | * Professional history of the last 2-3 roles including company name, location, title, and dates * Current responsibilities, including the size of the operation and the number of people under the nominee’s supervision |
| **Objectives & Vision**  25% | * Briefly describe the nominee's values, beliefs, and vision for the future. How did these propel his transformative mission? * What were the objectives and targets given to the nominee? To what extent were these achieved or exceeded? * Please provide examples and evidence of his/her Digital success and achievements in the past 12 months. |
| **Strategy & Leadership**  25% | * How did the nominee develop innovative and transformative Digital strategies that deliver on the organization’s overall mission? * Of these Digital strategies, initiatives or approaches, which did he/she execute within the last 12 months? How have they contributed to the transformation of the business or the organization? * How did he/she demonstrate personal leadership and creativity in driving the innovation required for transformation? |
| **Digital Innovation**  20% | * What challenges spurred the nominee to drive the Digital transformation?      * What innovative Digital ideas and solutions has he/she done across the company/agency/ industry? * In what way/s were they game-changing or ground-breaking? |
| **Business Performance**  15% | * How has the nominee’s work and initiatives in Digital enabled business and transformed the organization for the better? |
| **Recognition**  10% | * What citations, mentions, and/or awards has the nominee received in relation to his work and initiatives in Digital? |
| **Contribution to Industry**  5% | * What were his/her contributions to industry advancement in Digital? * What industry initiatives and programmes did the nominee support and how? |